

KECK HOSPITAL OF USC Implementation Strategy



FY2020 – 2022

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INTRODUCTION

Keck Hospital of USC is a 401-bed acute care hospital that makes up the heart of Keck Medicine of USC, the University of Southern California's medical enterprise. Its internationally renowned physicians care for patients at Keck Medicine of USC's affiliated hospitals and licensed clinics, as well as teach and conduct research at the Keck School of Medicine of USC.

In FY19, Keck Hospital of USC conducted a Community Health Needs Assessment (CHNA) in partnership with USC Norris Cancer Hospital to assess the significant health needs for the hospital service area. The CHNA and the resulting Implementation Strategy identify and address significant community health needs and help guide the hospital's community health improvement programs and community benefit activities, as well as its collaborative efforts with other organizations that share a mission to improve health. This Implementation Strategy explains how Keck Hospital of USC plans to address the significant health needs identified by the CHNA.

REPORT ADOPTION, AVAILABILITY AND COMMENTS

The hospital's CHNA was approved by the Keck Medical Center governing board in June 2019 and is incorporated herein by reference. This Implementation Strategy was adopted by the board in September, 2019. Both the CHNA and the Implementation Strategy are widely available to the public on the hospital's web site:

<https://www.keckmedicine.org/community-benefit>. Written comments on this report can be submitted to BenefitandOutreach@med.usc.edu.

SIGNIFICANT HEALTH NEEDS THE HOSPITAL WILL ADDRESS

This Implementation Strategy details how Keck Hospital of USC plans to address the significant health needs identified in the 2019 CHNA. The hospital plans to build on previous CHNA efforts and existing initiatives, while also considering new strategies and efforts to improve health.

Keck Hospital of USC will address: chronic diseases, mental health and preventive practices through a commitment of community benefit programs and charitable resources. For each health need the hospital plans to address, the Implementation Strategy describes: actions the hospital intends to take, including programs and resources it plans to commit and the anticipated impacts of these actions.

CHRONIC DISEASES

Keck Hospital of USC will address chronic disease by taking the following actions:

- Collaborate with Proyecto Pastoral to offer community health education, community lectures, presentations and workshops, including the Annual Proyecto Pastoral Women's Conference.
- Through its ongoing partnership with the American Heart & Stroke Association, Keck Hospital will provide education to community members and primary care providers on cardiac disease and stroke prevention at the Annual FQHC Clinical Symposium.
- In conjunction with the American Heart & Stroke Association and Hazard Park Recreation Center, Keck Hospital will provide a reoccurring free produce market, *A Tu Salud*, to help address food access and affordability for the surrounding community. In addition, the hospital will host a weekly Farmers Market to provide fresh fruits and vegetables for the local community and donate fresh fruits and vegetables to families in need.
- Host health/wellness fairs, including screenings at the Mariachi Festival, Skid Row Carnival of Love, and Taste of Soul.
- In collaboration with the Street Medicine program at Keck School of Medicine of USC, Keck Hospital will address the circumstances that undermine the physical health of the community's homeless population.
- Provide support groups to assist those with chronic diseases and their families.
- Design and implement strategies to foster a welcoming environment for LGBTQ community members facing chronic diseases.
- Provide grant funding and in-kind support to encourage chronic disease prevention and treatment.

Anticipated Impact

Keck Hospital of USC will conduct the above referenced strategies with the overarching goal in mind to reduce the impact of chronic diseases on health and increase the focus on chronic disease prevention and treatment education.

Keck Hospital of USC anticipates the following impact from these efforts:

- Increase the identification and treatment of chronic disease.
- Increased public awareness of chronic disease prevention.
- Increase individuals' compliance with chronic disease prevention and management recommendations.
- Increase availability and access to healthy foods.

MENTAL HEALTH

Keck Hospital of USC will address mental health by taking the following actions:

- In collaboration with the Street Medicine program at Keck School of Medicine of USC, Keck Hospital will address the circumstances that undermine the mental, and emotional well-being of the community's homeless population.
- Offer community health education, community lectures, presentations and workshops.
- Ensure equitable and inclusive care of lesbian, bisexual, transgender and queer (LGBTQ) community members facing mental health issues and concerns.
- Support collaborative efforts that support access to mental health including partnering with the Department of Psychiatry for continuous care.
- Increase community awareness of prevention efforts and availability of resources to address mental health concerns.
- Provide grant funding and in-kind support to increase mental health awareness and access to care.

Anticipated Impact

Keck Hospital of USC will conduct the above referenced strategies with the overarching goal in mind to increase access to mental health services.

Keck Hospital of USC anticipates the following impact from these efforts:

- Increased availability of mental health services in community settings.
- Improved screening and identification of mental health needs.
- Increased availability of nondiscriminatory patient-centered mental health care.
- Improved mental health care coordination among health care providers and community resources and programs.

PREVENTIVE PRACTICES

Keck Hospital of USC will address preventive practices by taking the following actions:

- Through its ongoing partnership with the American Heart & Stroke Association, Keck Hospital will provide education to community members and primary care providers on cardiac disease and stroke prevention at the Annual FQHC Clinical Symposium.
- In conjunction with the American Heart & Stroke Association and Hazard Park Recreation Center, Keck Hospital will provide a reoccurring free produce market, *A Tu Salud*, to help address food access and affordability for the surrounding community. In addition, the hospital will host a weekly Farmers Market to provide fresh fruits and vegetables for the local community and donate fresh fruits and vegetables to families in need.

- Host health/wellness fairs, including screenings at the Mariachi Festival, Skid Row Carnival of Love, and Taste of Soul.
- AmeriCorps Intern from Keck Hospital of USC will lead ongoing nutritional workshops within the local community such as at the Boys & Girls Club in Ramona Gardens.
- In collaboration with the American Heart & Stroke Association, Keck Hospital of USC will continue the innovative school-based Teaching Garden program education students on healthy lifestyle habits and eating habits.
- The hospital will seek out a community group or organization to collaborate with on the design and implementation of new activities such as "Walk with a Doc" to promote a healthier community.
- Provide education and resources focused on healthy living and disease prevention.
- Increase access to primary and specialty care through telehealth services. Collaborate with local and regional clinics and hospitals in the Los Angeles Region on innovative expansion of telemedicine services to underserved patients
- Ensure staff members are equipped with the skills and knowledge to provide nondiscriminatory patient-centered preventive care.
- Provide grant funding and in-kind support to increase preventive health services.

Anticipated Impact

Keck Hospital of USC will conduct the above referenced strategies with the overarching goal in mind to improve community health through preventive practices.

Keck Hospital of USC anticipates the following impact from these efforts:

- Increase availability and access to preventive care services.
- Increase compliance with preventive care recommendations (screenings, immunizations, lifestyle and behavior changes).

EVALUATION OF IMPACT

Keck Hospital of USC will monitor and evaluate the programs and activities outlined above. The hospital anticipates the actions taken to address significant health needs will improve health knowledge, behaviors, and status, increase access to care, and help support good health. The hospital is committed to monitoring key initiatives to assess impact and has implemented a system to track the implementation of the activities. Reporting processes include the collection and documentation of tracking measures, such as the number of people reached/served and collaborative efforts to address health needs. Through our grants program, community partners track and report program outcomes. An evaluation of the impact of the hospital's actions to address

these significant health needs will be reported in the next scheduled Community Health Needs Assessment.

NEEDS THE HOSPITAL WILL NOT ADDRESS

Taking existing hospital and community resources into consideration, Keck Hospital of USC will not directly address the remaining health needs identified in the CHNA: access to health care, housing and homelessness, overweight and obesity, and sexually transmitted infections/HIV/AIDS. Keck Hospital of USC has chosen to concentrate on those health needs that can most effectively be addressed given the organization's areas of focus and expertise.